

Press Release

For Immediate Release
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Manulife Philippines Appoints Amy Gochuico as Manulife China Bank Life President and CEO



MANILA, Philippines – Manulife Philippines, the local arm of leading international financial services provider Manulife, and Manulife China Bank Life (MCBL), the strategic alliance between Manulife Philippines and China Banking Corporation, announce the appointment of **Amy Gochuico** as MCBL’s President and Chief Executive Officer (CEO), effective 01 April 2025.

Gochuico joins Manulife Philippines with over 30 years of insurance and leadership experience across various Asian markets and organizations, specializing in bancassurance for two decades. Before her appointment, she served as Manulife Indonesia’s Chief Bancassurance Officer from 2021, where she was responsible for the Bancassurance channel’s overall growth and profitability.

“We’re excited to welcome Amy back to the Philippines as part of Manulife’s executive committee. During her time at Manulife Indonesia, she ensured sustainable and consistent growth for the Company’s Bancassurance business to meet its long-term commitments,” said **Rahul Hora**, **President and Chief Executive Officer, Manulife Philippines**.

Hora added, “As MCBL President and CEO, she will lead overall partnership management, deliver growth, develop our distribution team and bench strength, manage key business risks, and ensure quality outcomes that can help Manulife become the number one choice for our customers.”

Manulife China Bank Life is the strategic alliance between Manulife Philippines and China Banking Corporation.

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About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly-owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com.ph and following them on Facebook (facebook.com/ManulifePH), Twitter (@ManulifePH), and Instagram (@manulifePH).

About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping our customers make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States, providing financial advice and insurance for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2024, we had more than 37,000 employees, over 109,000 agents, and thousands of distribution partners, serving over 36 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

About Manulife China Bank Life Assurance Corporation

Manulife China Bank Life Assurance Corporation is a strategic alliance between Manulife Philippines and China Banking Corporation (China Bank). It provides a wide range of innovative insurance products and services to customers of China Bank as well as the bank's thrift arm, China Bank Savings (CBS). MCBL aims to ensure that every client receives holistic life, health, and wealth solutions to address his or her individual needs.

Since opening in October 2007, the company has grown into a business of significance for both Manulife and China Bank. The two strengthened their partnership further in 2014 when China Bank raised its equity stake in MCBL to 40%. MCBL is setting its sights on its next growth phase and reaffirming its mission to be the biggest, most professional bancassurance company in the industry that delivers extraordinary customer experience.

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