

Press Release

FOR IMMEDIATE RELEASE
13 AUGUST 2026

Manulife China Bank Life Champions Early Health Action and Financial Planning at *The Art of Longevity*

- *The event highlighted how early health action and financial planning can help Filipinos prepare for longer, healthier, and more financially secure lives.*
- *Manulife China Bank Life brought together health, wealth, and protection experts to help customers plan for a more secure future.*

MANILA, Philippines—Manulife China Bank Life Assurance Corporation (MCBL), the strategic alliance between Manulife Philippines and China Banking Corporation, hosted *The Art of Longevity* on August 11, 2026, an event that brought together more than a hundred MCBL customers, financial sales associates, bank partners, and health and wealth experts to explore how to plan for a longer, healthier future.

As Filipinos live longer, *The Art of Longevity* underscored the need for long-term planning in two areas: proactive health management through prevention and early detection, and building financial resilience and preparedness to support the years ahead.

"Living longer is a gift, but it also requires more intentional planning so people can make the most of every stage of life. Health, protection, and financial confidence must work together to support the future our customers want. Through *The Art of Longevity*, MCBL is bringing together the right conversations, partners, and solutions to help Filipinos take practical steps sooner. By empowering more people to act early, we can help them live better for longer," said **Amy Gochuico, President and Chief Executive Officer, Manulife China Bank Life.**

The event also raised awareness of cancer as a major health challenge that can affect longevity and emphasized the importance of taking early steps to prevent, detect, and manage health risks. According to a [recent Manulife Philippines study](#), cancer is one of the most feared diseases among Filipinos. Yet, many delay screenings. [A 2023 report](#) by the Philippine Institute for Development Studies also noted that only 1% of Filipino women go through cancer screening. Cancer is often found only in its later stages, and in the Philippines, 65% of breast cancer cases are only diagnosed when it is in its advanced stages. Together with healthcare partners **Ayala Health Holdings, Inc. (AC Health), Healthway Cancer Care Hospital, and Guardant Health**, the discussion looked at how cancer risk can build up over time, why early detection matters, and how newer tests and coordinated care are helping people act sooner.

Building on this focus, the event also highlighted MCBL's recently launched partnership with Guardant Health, which gives eligible customers access to Shield™ Multi-Cancer Detection laboratory developed test. The conversations broadened the discussion from early detection to the everyday choices, coordinated care, and long-term financial planning that can help people sustain both health and wealth over a longer lifespan.

The event also reinforced the importance of financial preparedness as markets shift and lifespans extend. This focus on longer-term planning reflects the role of MCBL's bancassurance model in helping customers connect protection, savings, and wealth-building needs. By bringing together Manulife's insurance and protection solutions with Chinabank's banking and wealth-building expertise, MCBL helps Filipinos create plans that support their life goals and strengthen their financial future.

The Art of Longevity is aligned with ManulifeMOVE, the company's holistic health program, and reflects MCBL's role as a lifelong partner helping Filipinos care for both their health and financial future through solutions tailored to their needs. It also aligns to the Manulife Longevity Institute, a global research, thought leadership, innovation, advocacy, and community partnership platform, which drives action to help people live longer, healthier, and more financially secure lives.

To learn more about ManulifeMOVE, visit manulife-chinabank.com.ph.



From L to R: **Gerry Susmerano** (Retail Banking Business Co-Segment Head, Chinabank); **Dr. Hidelisa Bondoc** (Longevity Medicine Physician); **Paul Kalogirou** (Head of Client Portfolio Management, APAC, Manulife Investment Management); **Amy Gochuico** (President and Chief Executive Officer, Manulife China Bank Life); **Dr. Conrado Gabriel C. Lorenzo, III** (Chair, Medical Advisory Council & Head, Department of Medical Oncology, Healthway Cancer Care Hospital); **Divya Mehta** (VP of Commercial, Guardant Health); **Dr. Manuel Francisco T. Roxas** (President and Chief Executive Officer, Healthway Cancer Care Hospital); and **Patrick Cheng** (Chief Financial Officer, Chinabank)

END

About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com/ph and following them on Facebook (facebook.com/ManulifePH), Instagram (@manulifePH), and LinkedIn (Manulife Philippines).

About Manulife China Bank Life Assurance Corporation

Manulife China Bank Life Assurance Corporation is a strategic alliance between Manulife Philippines and China Banking Corporation (Chinabank). It provides a wide range of innovative insurance products and services to customers of China Bank as well as the bank's thrift arm, China Bank Savings (CBS). MCBL aims to ensure that every customer receives holistic life, health, and wealth solutions to address his or her individual needs.

Since opening in October 2007, the company has grown into a business of significance for both Manulife and Chinabank. The two strengthened their partnership further in 2014 when Chinabank raised its equity stake in MCBL to 40%. MCBL is setting its sights on its next growth phase and reaffirming its mission to be the biggest, most professional bancassurance company in the industry that delivers extraordinary customer experience.

About Manulife

Manulife Financial Corporation is a leading international financial services provider, headquartered in Toronto, Canada. Anchored in our ambition to be the number one choice for customers, we operate as Manulife across Canada and Asia, and primarily as John Hancock in the United States, providing financial advice, insurance and health solutions for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment solutions, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide.

At the end of 2025, we had more than 37,000 employees, over 106,000 agents, and thousands of distribution partners, serving over 37 million customers with operations across 25 markets globally. We trade as 'MFC' on the Toronto, New York, and Philippine stock exchanges, and under '945' on the Hong Kong stock exchange.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

About Manulife Longevity Institute

The Manulife Longevity Institute is a global research, thought leadership, innovation, advocacy, and community investment platform to drive action that can help people live longer, healthier, and more financially secure lives. Underpinned by a \$350 million signature commitment, its focus is on helping people extend their healthy years, promoting greater financial resilience for all. As a global insurer, retirement plan provider, and asset manager, Manulife is uniquely placed to help lead this change. The Institute's work will support Manulife's Impact Agenda strategy by investing in organizations that are growing the longevity economy, convening research collaborations with leading academic institutions and think tanks, and producing thought leadership to advance awareness and action on the issues impacting populations as they age. The Institute will be known as the John Hancock Longevity Institute in the United States. The actions of the Institute will be guided by a Steering Committee of members of Manulife's Executive and Global Leadership Teams and in partnership with a robust ecosystem of partners and experts who champion longevity across Canada, Asia, and the US.

For more information, please visit manulife.com/longevity.

Media Contacts:**John Robert Sion**

Head of Communications and Corporate Affairs
Manulife Philippines
john_robert_sion@manulife.com

Shyla Reyes

Media Relations Director
M2.0 Communications
+63 9178475264
shyla.reyes@m2comms.com